

RUTHERFORD BOOKS FROM BIRTH I WANT TO HELP!



TELL ME HOW...



The Rutherford Books from Birth Foundation is a nonprofit partner of the Governor's Books from Birth Foundation and Dolly Parton's Imagination Library. Our single purpose and mission is to instill a love of learning in every child born in Rutherford County by providing one book each month mailed to the child's home free of charge for the first 60 months (5 years) of life. Our Rutherford County goal is a \$3M endowment that will make this dream a reality for every child for many years to come.

The program cost is \$13.50 per year for one child. Sponsor one child for one year with \$13.50. Sponsor ten children for one year with \$135. Endow one child permanently for \$270. Endow ten children permanently for \$2,700.

GIVE A CHILD A LIFELONG LOVE OF LEARNING AND A HELPING HAND TO A BRIGHT FUTURE!

Yes, count me in! My business, professional office or I will endow a child:

- \$300 or more donor will receive an Endowment Donor Window Decal, Little Engine Desktop Book Display and Thank You Certificate (suitable for framing)
- Perfect 10 Endowment Donors of \$2,850 or more will receive a Complete Dolly Parton Imagination Library with Train Track Bookends and Perfect 10 Endowment Donor Window Decal (perfect for lobbies, waiting rooms, office counters and entry areas for your office or your favorite children's organization)
- Donate 10%-20% of your daily or weekly proceeds and receive the appropriate endowment rewards plus a scheduled children's beloved book character appearance at your business.

Yes, I want to invite my employees or student body to contribute:

Internal campaign with employee involvement: Employees (or students) who:

- Donate \$3+ will receive a lapel sticker: "I gave a child a book today"
- Donate \$135 will receive a T-Shirt.
- Donate \$300 or more will receive Endowment rewards listed above.

- Perfect 10 Endowment Donors of \$2,850 or more receive the same Perfect 10 Donor awards as above.
- Governor's Club Endowment Donors of \$10,000, \$25,000 or more will receive a radio PSA listing; TV PSA listing; banner listing on all future events as a Governor's Club Sponsor

NAME _____ COMPANY/ORGANIZATION _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____ EMAIL _____

Make checks payable to Rutherford Books from Birth, Attn: Deposit Services, PO Box 188, Murfreesboro, TN 37133-0188



CONTACT: HUNTER MCFARLIN AT (615) 890-1070
FAX 615-413-5001
WWW.RUTHERFORDBOOKS.ORG

